

The Greater NY PCC cordially invites you to our networking meeting.

Presenting...
**eCommerce /
Package Business**

- What is eCommerce
- What are the possible different business models
- What is most important for customer engagement and retention
- How is the Postal Service positioned to support eCommerce

Bruce will tell you all about it...



Bruce has been with the Postal Service for over 13 years, with the first 5 years as a National Account Manager working with some of their largest customers and 7 years as a Technical Integration Specialist for virtually all of the services that the Postal Service offers. Most recently Bruce has become part of the newly formed Product Management group under the Shipping portfolio.

Bruce Klein, Shipping Product Management, USPS Headquarters

Bruce has been involved with the full life cycle of product and services development from conception to delivery. Moreover, he is equally versed in the area of sales and business development cycles through customer delivery and support. The scope of Bruce's capability spans the small start-up to Fortune 100 community.

Bruce began his career in the computer industry for Honeywell and Digital Equipment Corporation. His early days as an engineer focused on problem solving and designing solutions.

Bruce brings passion and success to a company based on a single principle that a leader should serve and not be served along with the framework of the Malcolm Baldrige Program for which he is was a certified examiner while with BellSouth for the Commonwealth of Kentucky.

DATE: Wednesday, February 21, 2018
TIME: 9:00 AM - 11:00 AM
PLACE: James A. Farley Building, Room 4500
New York NY 10199-9998

Round Table Networking and Breakfast at 9:00 AM
Meeting begins at 9:30 AM

RSVP at the following link to reserve a seat:

<http://www.gnypcc.org/event/e-commerceamazon-package-business/>

****** Invite a guest or bring a friend. ******

Look forward to see you on the 21st

