



The Greater Philadelphia Postal Customer Council invites you to attend the Certified Direct Mail Professional Class.

The **Certified Direct Mail Professional (CDMP)** is designed for the mailing industry professional to develop and strengthen core skills that build and maintain successful Direct Mail business within this highly competitive environment. This course is sponsored by the USPS and was developed by a committee of USPS and mailing industry experts

The CDMP Certification covers:

- Omni-Channel Marketing
- Mailing Lists
- Technology
- Mail Piece Creation
- Environment
- Response Rates

Get Certified as a Direct Mail Professional

- **April 15 and 16**
- **8:00am to 4:00pm**
- **Freedom Hall Philadelphia P&DC**
7500 Lindbergh Blvd
Philadelphia, PA 19176
- **Cost: \$295 pp (includes continental breakfast and lunch)**

REGISTER ONLINE AT: WWW.GPPCC.ORG, class size is limited, so register early!

Or for more info contact: Mickey Sebzda, USPS (610) 964-6441

Or click here

http://www.gppcc.org/content.aspx?page_id=4002&club_id=837309&item_id=954203